

LIKE CLOTHING PRESENTS

What are we doing tonight?

A FASHION SITCOM

A new collection and film
February, 2017

CAST

LAUREN Lauren Perlman
ATO Ato Blankson-Wood
IZZY THE CAT Fielvel Katzkowitz [URL](#)

PRODUCTION

PRODUCER Lucinda Trask & Eric Mack [URL](#)
CREATIVE DIRECTOR Harry Gassel [URL](#)
DIRECTOR Pepi Ginsberg [URL](#)
SCREENPLAY Jacob Savage & Harry Gassel
ADDITIONAL JOKES Gabrielle Lamontagne [URL](#)
DIRECTOR OF PHOTOGRAPHY Eric Yue [URL](#)
EDITOR Jeff Cristiani [URL](#)
ORIGINAL SCORE Michael Beharie [URL](#)
SOUND MIX Sasha Mandel [URL](#)
VFX Jae Won Lee
HAIR & MAKE-UP Rachael Ghorbani [URL](#)
SET DESIGN Ben Tear

MAIN TITLE TYPEFACE Anno by Raf Rennie [URL](#)
PHOTOGRAPHY Matthew Tammaro [URL](#)
WEBSITE Daniel Hirunrusme [URL](#) & Harry Gassel

CONTACT

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Like Clothing [URL](#) is launching a new collection and fashion film in collaboration with painter Eric Mack [MORAN BONDAROFF](#) [ALMINE RECH](#) [MOMAPS1](#). This Collection “Paint Two,” is their third collaboration including the previous collection, “Paint” and an editorial for Talk Magazine [URL](#) with photographer David Brandon Geeting [URL](#).

THE MOVIE AND LOOKBOOK

“What Are We Doing Tonight,” is a 10-min fashion sitcom in five scenes conceived by art & design director Harry Gassel [TALK](#) [DOCUMENT](#) [THE FADER](#) produced in collaboration with Like Clothing. The film, directed by multimedia artist Pepi Ginsberg [N-A-R-C](#) [THE BLUE DOT](#) [THE WATERLINE](#) with filmmaker Eric Yue [RATKING'S CANAL](#) [A.P.C.](#) as director of photography, includes an original score by composer & guitarist Michael Beharie [ASTRONAUTICO](#) [THE FADER](#) [THUMP](#). “What Are We Doing Tonight” stars actor & singer Ato Blankson-Wood [THE TOTAL BENT](#) and model Lauren Perlman [VOGUE](#). The lookbook features photography by Matthew Tammaro [THE NEW YORKER](#) [THE FADER](#) [POPEYE](#) and hair and makeup by Rachael Ghorbani [FRANKIE + CLO.](#)

THE EVENT

The “Paint Two” event will premiere the film and launch the lookbook. Booked musical acts include Michael Beharie, Blondes [RVNG INC.](#) [URL](#) and Scraatch [RHIZOME](#) [URL](#).

ABOUT LIKE

Like is Lucinda Trask’s clothing line. While working as a designer at Zac Posen and Isaac Mizrahi, she began to create customized garments for private clients. This practice became Like, a label and studio specializing in design, sourcing and patternmaking for her friends in the industry and customizing her own designs for private clients. Like has expanded to ready-to-wear for stores like Sincerely Tommy [URL](#) and custom designs for Stone Fox Bride [URL](#). Like has been featured in W, Talk, The Fader [URL](#), The Cut [URL](#), Racked [URL](#) and Suited Magazine [URL](#). The non-seasonal collections mix high-concept and reimaged, everyday basics.

Film, lookbook and new website launching in February 2017.